BUILDING THE NEXT GENERATION

CHARLIE SIFFORD GOLF ACADEMY | 2027 PROGRAM EXPANSION

FROM ACCESS TO ADVANCEMENT

Elite coaching. National opportunity. A pathway to collegiate and professional golf.



THE MISSION • THE MOMENT

The Sifford Golf Academy is designed to develop exceptional junior golfers by invitation only – offering advanced instruction, competitive preparation, targeted support and mentorship — a sentiment Dr. Sifford expressed in his book ***Just Let Me Play*** . Our inaugural Sifford Academy in 2026 was a 5 day, 8 person program – sponsored by the ProDuffers USA Foundation and PGA Tour Superstore. Based on our tremendous success in 2026, we aspire to scale our programming to year round interactions and grow the number of participants.

COACHING	COMPETITION	RESOURCES	RELATIONSHIPS
Consistent, individualized development	**Access to the right events and preparation**	**Travel, equipment and targeted support**	**Mentors, exposure and college pathways**

OUR FLAGSHIP ANNUAL ACADEMY - A PROVEN START. A BIGGER 2027.



01 THE 2026 LAUNCH
8 golfers • 4 boys / 4 girls
Eastern Michigan University
August 4–8, 2026



02 THE 2027 ACADEMY
12 golfers • 6 boys / 6 girls
Eastern Michigan University
Summer 2007



03 THE DEVELOPMENT EDGE
Performance under pressure, Mental toughness, Leadership, Life skills and Mentorship

8 → 12	$6,000	ELITE COACHING
JUNIOR GOLFERS / 2026–27	COST PER PLAYER	20 YEARS OF COMBINED PRO TOUR EXPERIENCE

ACADEMY COACHING LEADERSHIP

Andy Walker leads the Sifford Academy's elite instruction and competition preparation, offering our juniors experiences as a national champion college player, Pro on the PGA Tour, and as the head coach of the Eastern Michigan Univ. Golf Team.

2027 VISION | Scale the number of participants and increased touch points to deliver sustainable elite player development.

2027 SCALING: BEYOND OUR FLAGSHIP ACADEMY

2027 DEVELOPMENT MODEL | OPERATING PLAN | FUNDING PRIORITIES

THE 2027 PLAYER DEVELOPMENT PATHWAY



TWO DAY REGIONAL MINI-CAMPS

Two planned in Q1 and Q4, one in the Southeast and one in the West. Targeting 6-8 SGA juniors and 3-4 local prospective candidates with intensive workshops aimed at specific skills development.



TOURNAMENT COACHING

Coach Walker and our SGA-approved instructors provide pre- and post-round coaching during Q3 to enhance our player development – game planning, reading yardage books, the scoring mindset, etc.

THE INVESTMENT | 2027

$100K	$50K	$50K
ANNUAL PROGRAM TARGET	PRO-DUFFERS COMMITMENT	ADDITIONAL SPONSORS NEEDED

BUDGET ALLOCATION & ASSUMPTIONS

Core Academy: 12 players × $6,000	$72,000
Two mini-camps: $6,500–$7,500 each	$13,000–$15,000
Tournament Coaching	$13,000–$15,000
ANNUAL TARGET	**$100,000**

JOIN US – BECOME A SPONSOR

- Help us extend Dr. Sifford' Legacy
- Fund the 2027 program and help us turn access to advancement
- All charitable donations are made through Cobbs Creek Foundation, the Sifford Golf Academy's 501(c)(3) fiscal sponsor. Access our donation link here

THE IMMEDIATE ASK | SECURE $50,000 BY MID-MARCH 2027

Leverage PGA TOUR Superstore, Pathways to Progression, USGA and other golf-industry relationships to fund the next stage of growth.